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ERP & ESL

The Central Hub for Our Business



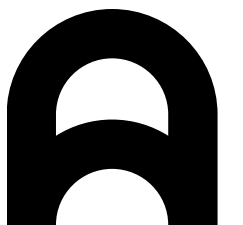
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Understanding the Core of Our Operations

- **Definition:** An ERP is a comprehensive software platform that **integrates** and **manages a company's core business processes**. It's a single, centralized system that replaces multiple, disconnected applications.
- **Key Benefit:** It provides a **single source of truth**, ensuring that all departments and employees are working with consistent, real-time data.
- **Purpose:** To automate routine tasks, **improve collaboration**, and provide leadership with the data they need to make informed decisions.

A simple diagram **showing all business functions** (e.g., Finance, Sales, Purchasing) feeding into a central database.



AN OVERVIEW OF OUR MODULES

A breakdown of each main tab, highlighting their purpose and key functions.

SYSTEM:

This is your **administrative control center**—the backbone of the entire system. You'll manage security, access, and overall system health here.

What you do:

- **Manage who can do what:** Control user roles and permissions **(Role & User Management)**.
- **Monitor security:** Review all login and activity logs to ensure proper usage **(Login Logs)**.

Why it matters: Ensures the system is secure, compliant, and running smoothly for every use

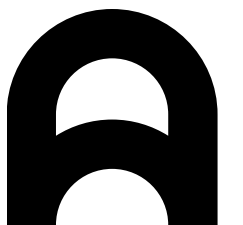
BASIC DATA:

This is the data foundation—where you **define and manage all the core building blocks for your business operations**. Think of it as your single source of truth.

What you do:

- **Create the catalog:** Set up all your product information **(Product Info)**.
- **Manage partnerships:** Maintain detailed records for all your vendors and suppliers **(Vendor Archives)**.
- **Define company structure:** Configure **corporate settings** and foundational parameters.

Why it matters: The accuracy of this data is critical; everything you do in the other modules relies on the clean, complete information you set up here.



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FINANCE:

This is your **financial command center**—the place to manage the flow of money and get a **real-time view of your company's economic health**.

What you do:

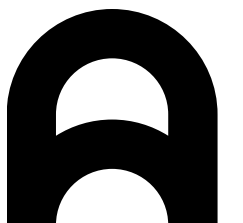
- **Manage incoming money (AR):** Track and collect all the money owed to the company (**Accounts Receivable**).
- **Manage outgoing money (AP):** Process and pay all the bills the company owes to others (**Accounts Payable**).
- **Report on performance:** Generate and analyze financial statements and reports.
- **Why it matters:** Gives you **total control over cash flow** and the tools you need for accurate financial planning and compliance.

PURCHASE

This module is your procurement engine, managing everything required to get the materials and goods you need into the business.

What you do:

- Control the **entire buying process**—from requesting goods to final delivery.
- Create and track **Purchase Orders (POs)**.
- Coordinate **vendor relationships** and transport logistics.
- **Why it matters:** Ensures you have the **right inventory, at the right time**, by streamlining your entire supply-in process.



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WHOLESALE

This is your B2B sales engine—the central module for managing large-volume orders and your business client relationships.

What you do:

- **Manage Sales Orders:** Handle the entire lifecycle: from creating **Quotations** to processing confirmed **Sales Orders** and tracking fulfillment status.
- **Control Foreign Logistics:** Process all international and outbound orders (**Foreign Order Manage**).
- **Organize Client Data:** Maintain categories, contact information, and activity for **all active and Inactive Customers**.
- **Direct Sales Team:** Configure sales roles (**Representative Types**) and manage the details of your sales agents.

Why it matters:

It streamlines high-volume sales, ensuring accurate order processing, efficient agent management, and strong B2B relationship tracking.

WEBSITE

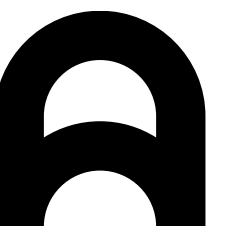
This is the e-commerce intelligence dashboard, providing essential data and controls for managing the company's online presence and security.

What it does:

- **Tracks Security & Users:** The User Login Log provides a clear audit trail of who is accessing the e-commerce back end and when.
- **Gauges Customer Demand:** The Search Keyword tool, it captures and analyzes exactly what online shoppers are looking for.
- **Manages E-commerce Inventory:** Controls product information that is visible to the system but flagged as Not For Sale online.

Why it matters:

It turns the website into a secure source of market intelligence, helping clients understand customer interests and ensuring their online data is properly managed



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RETAIL (POS System Foundation)

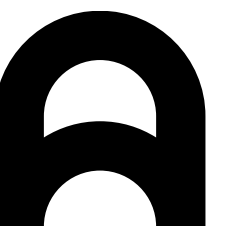
This is the operational brain of your physical stores. All configurations directly control the Point-of-Sale (POS) system and in-store processes.

What you do:

- **Manage Inventory & Pricing:** Set Product Prices, track Product Inventory levels, and log Stock Transactions.
- **Handle Store Operations:** Use Shift Manage for daily cash reconciliation and track store logistics (Retail Inbound Manage).
- **Configure the POS:** Set up system parameters, including tax rules, payment methods (Receive Channels/Devices), and the Retail Bill Template.
- **Run Loyalty & Promotions:** Define all discount rules and manage the Retail Members program and membership configurations.

Why it matters:

It **guarantees accuracy and consistency** at the front lines of your business by providing a **single point of control for pricing, inventory, cash**, and customer experience at the POS.



THE FOUNDATION OF OUR DATA

Emphasize the importance of the **BASIC DATA** module, as it directly impacts the ESL functionality.

PRODUCT INFO

This section is the core of your product management. **Product Categories** organize your inventory, **Product Properties** define product attributes, and **Product Prices** establish the selling price, which is the data the ESLs will display. This module is the single source of truth for all product-related information.

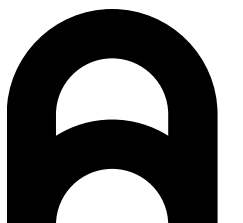
VENDOR INFOS

Tracks and manages relationships with all suppliers, including **Vendor Categories** and **Vendor Item Cost**.

SITE SETTINGS

Manages branding, images, and other website-related settings.

Visuals: Use the screenshot of the "BASIC DATA" tab ([image_99c032.png](#)) to point out these specific sections.



HOW THE ERP WORKS FOR YOU

Explain the interconnectedness of the modules through common business processes.

Procure-to-Pay:

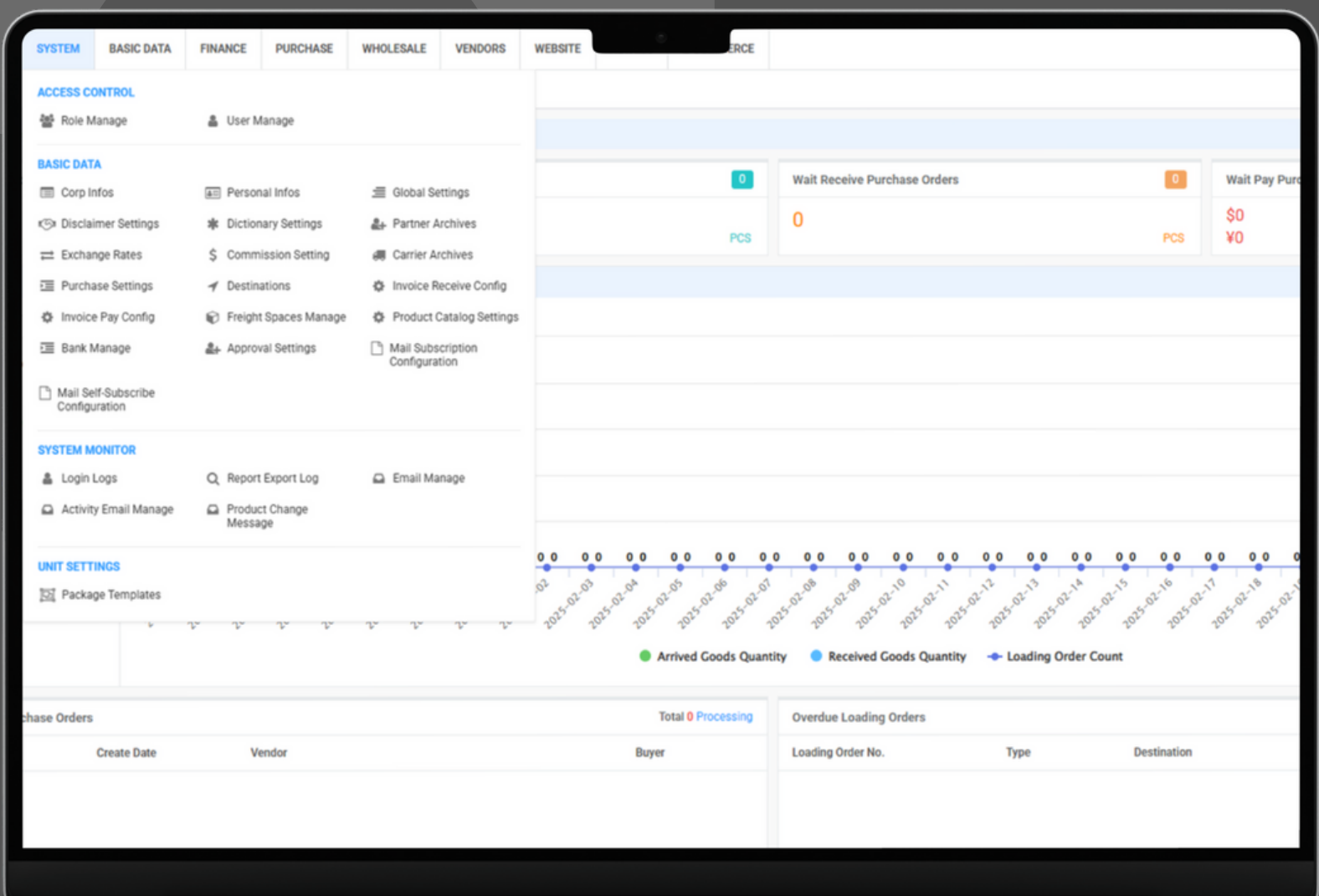
When a **Purchase Order** is created in the **PURCHASE** module, it automatically creates a corresponding entry in **FINANCE** under **Accounts Payable**, ensuring real-time financial tracking.

Order-to-Cash:

When a customer order is confirmed in the **RETAILS** module, it automatically updates inventory levels in **BASIC DATA** and creates an **Accounts Receivable** entry in **FINANCE**, streamlining the sales process.

Why this matters:

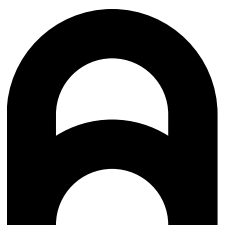
This seamless data flow eliminates manual data entry, reduces errors, and provides a clear audit trail for every transaction. It's the core of what makes the ERP so powerful.





SUMMARY OF KEY BENEFITS

- **Increased Efficiency & Productivity:** By automating routine tasks, the system frees up employees to focus on strategic, value-added work.
- **Improved Visibility & Insights:** Real-time data and comprehensive reports allow managers to gain a complete view of the business and make data-driven decisions.
- **Reduced Operational Costs:** Streamlining processes and optimizing resource allocation leads to significant cost savings.
- **Enhanced Collaboration:** With all departments working from a shared database, communication and coordination are dramatically improved.



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ELECTRONIC SHELF LABEL (ESL) IMPLEMENTATION & OPERATIONS

A u t o m a t i n g R e t a i l P r i c i n g w i t h O u r E R P



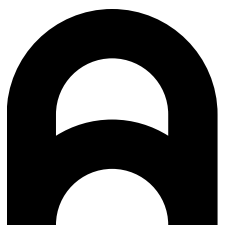
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PRESENTED BY: AIR BUSINESS SOLUTION



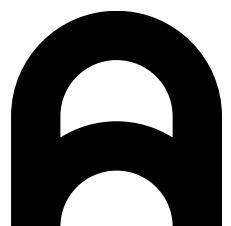
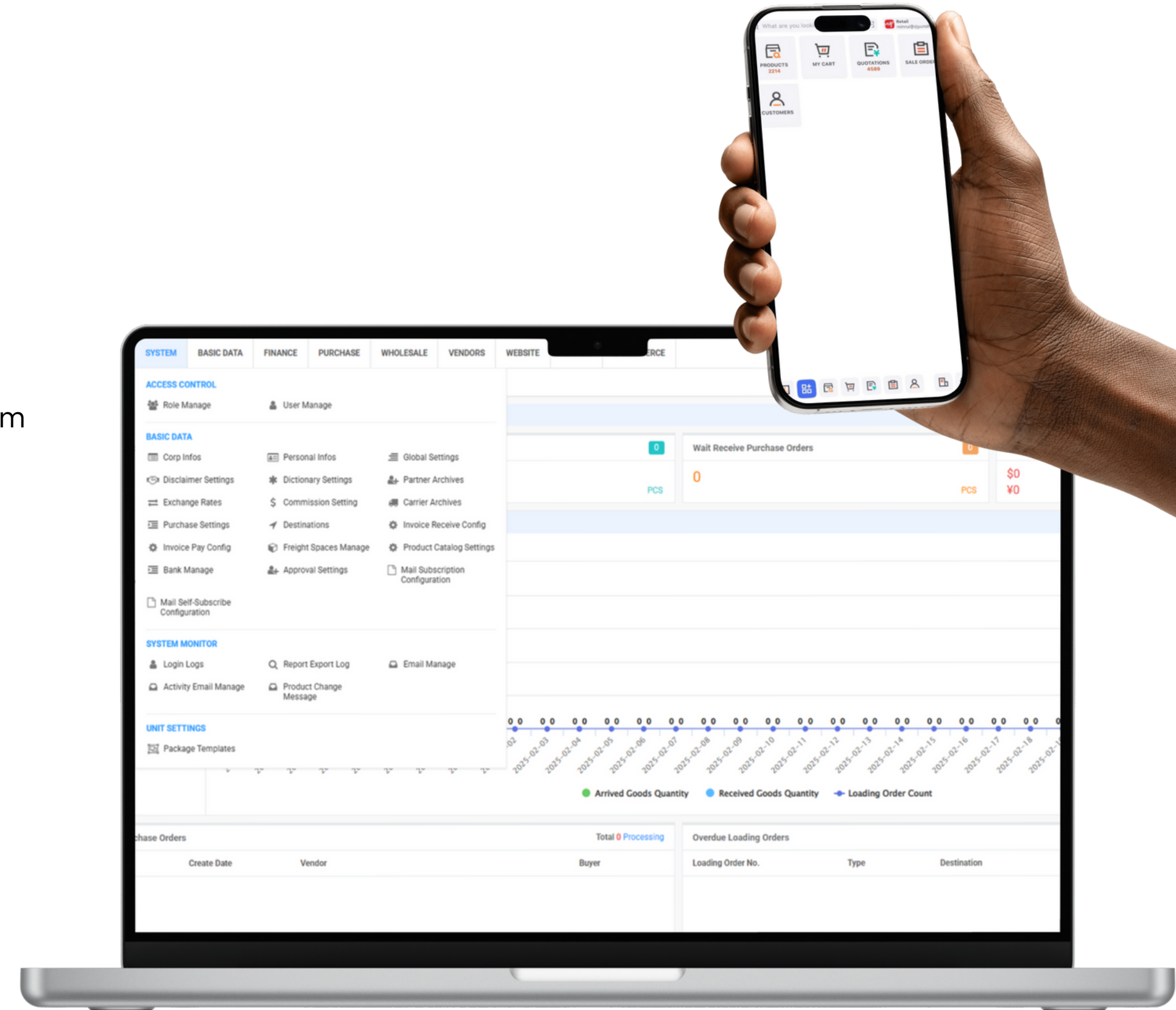
The Future of Retail Pricing

- Definition: Digital price tags connected wirelessly to our system.
- Benefits: Instant price updates, improved accuracy, reduced labor costs, and enhanced customer experience.



PHASE 1: CONNECTING YOUR POS TO OUR ERP

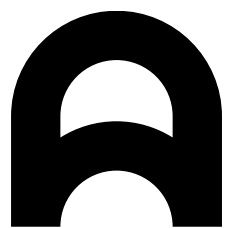
- **Step 1: System Integration:** Our technical team handles the back-end connection.
- **Purpose:** To create a live link between the client's POS system and the ERP's **BASIC DATA** and **RETAILS** modules.
- **What we see:** Once integrated, product data (SKUs, names, prices) is visible within our ERP.



PHASE 2: FROM POS TO DISPLAY

A simplified flowchart of the process.

- A product's price is updated in the client's POS system.
- The updated data is instantly transmitted to our ERP via the integration.
- The ERP's **RETAILS > PRODUCT MANAGE** section is automatically updated.
- Our system then sends a signal to the specific ESL, updating the price and information on the physical label.



MANAGING ESLS IN THE ERP

RETAIL CONFIGURATION

Explain how clients can manage basic settings for their retail outlets.

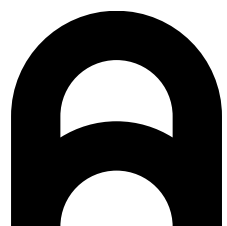
PRODUCT PRICES

Show where prices are managed within the system.

PRODUCT INVENTORY

Explain how inventory levels can be displayed on the ESLs.

Visuals: Use the screenshot of the "RETAILS" module ([image_99c353.png](#)) to point out relevant sections like "Product Prices" and "Retail Configuration."





YOUR ESL SUPPORT TEAM

Format Changes

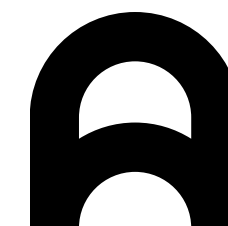
For any visual modifications, our support team will handle it.

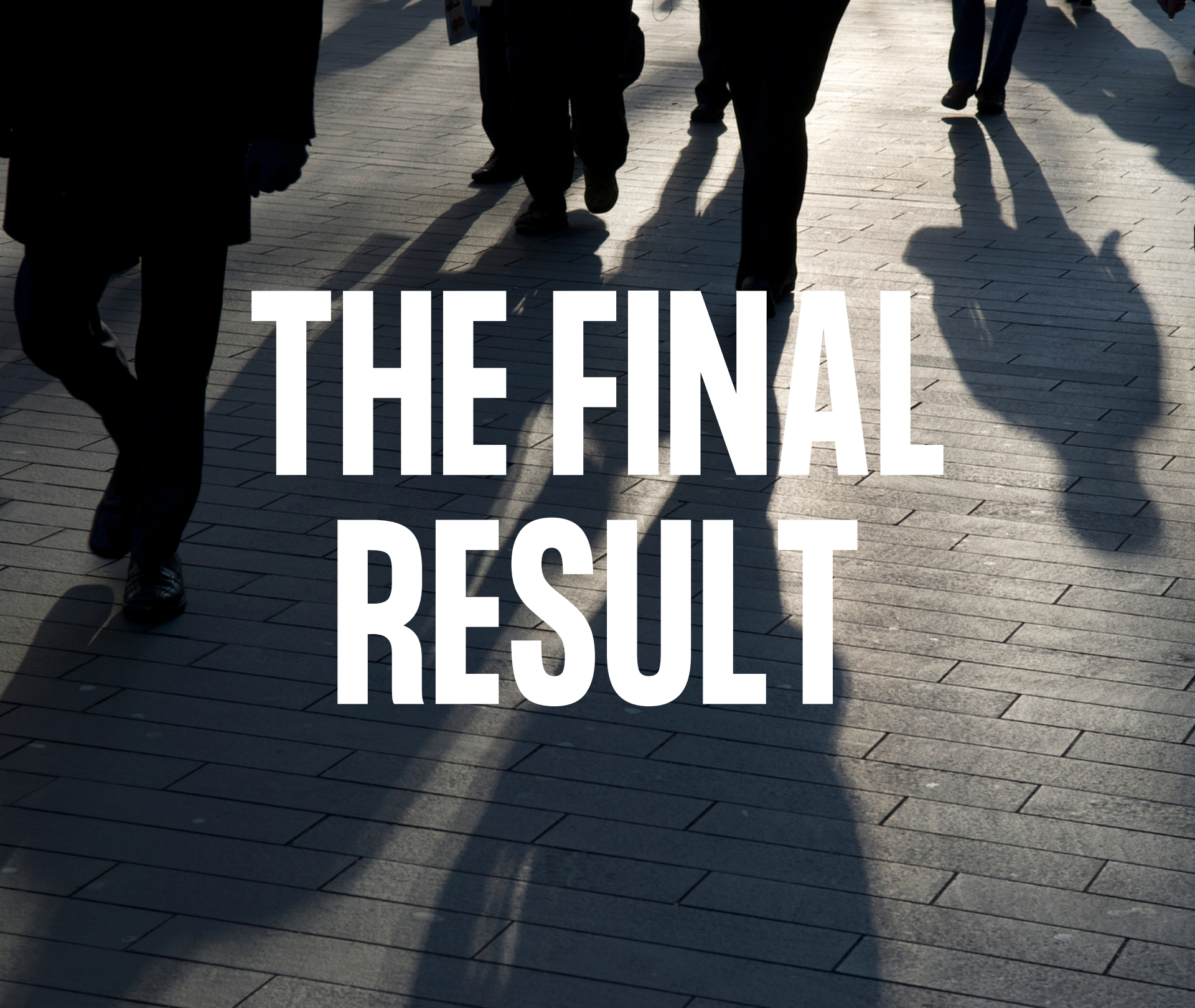
Technical Issues

For connectivity or display issues, our support team provides expert troubleshooting and resolution.

Call to Action: Provide contact details for the support team.

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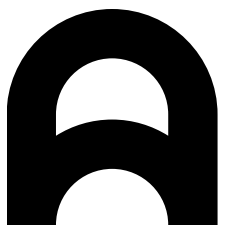




THE FINAL RESULT

A brief summary of the benefits of using the integrated ESL solution.

- Seamless automation.
- Elimination of manual errors.
- Real-time pricing accuracy.
- A modern, efficient retail environment.



THANK YOU

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